

A close-up, low-angle shot of the mechanical components of a steam locomotive. The image focuses on the coupling rods and the large, polished wheels. The lighting is dramatic, with strong highlights on the metallic surfaces and deep shadows in the background, creating a sense of industrial power and history.

**RAILWAY
MUSEUM**

**CORPORATE
PARTNERSHIPS**

MAKING CONNECTIONS

We have a clear mission – to inspire the engineers of tomorrow. To succeed we need to do more; we need partnerships with organisations who are passionate about rail and engineering, and who recognise the importance of helping to inspire a new generation of engineers and operators.

As we look to the future, we will turn the National Railway Museum and our sister site, Locomotion, into engineering powerhouses, connecting the past with the present to inspire the innovators of the future.

Vision 2025 is our ambitious masterplan project, to completely transform the museum in York, attracting over 50% more visitors a year.

We will encourage our visitors to think like engineers through an energising interactive gallery, Wonderlab: The Bramall Gallery.

Central Hall will provide a stunning new welcome to our museum, showcasing the cutting-edge innovations of today alongside future possibilities in mobility and rail travel. We will double our gallery space at Locomotion in Shildon by constructing a brand-new building to display as many as 50 additional vehicles.

Working with you in partnership is essential to our future. Together we can positively impact UK industry through the promotion of science, technology, engineering and maths to build the workforce of the future.

As a corporate partner you will be connected to a network of industry leaders, receive exclusive access to the National Railway Museum and Locomotion, influence the debate on essential issues relating to the engineering and rail industries, and access inspiring content for your employees.

Thank you for considering joining this vital network of supporters and I look forward to working with you.



Judith McNicol
Director, National Railway Museum

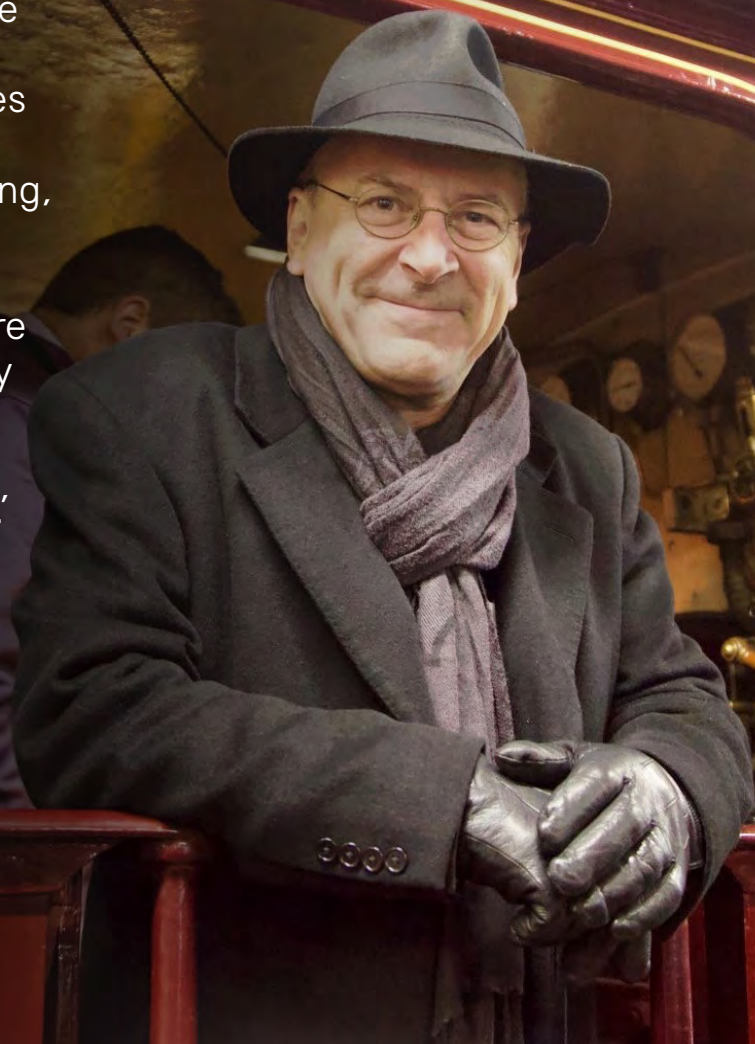


'The National Railway Museum is the best possible showcase for both the history of, and today's advances in, railways, to inspire the next generation into science, engineering, operations and the wider railway industry. Its future redevelopment will make that inspiration even more compelling. Everyone in the railway industry who looks forward should support the National Railway Museum in its vision for the future.'

Sir Peter Hendy CBE

Chair, Network Rail

Trustee, Science Museum Group



BOLD TRANSFORMATION

Vision 2025, the dynamic transformation of the National Railway Museum, York, and Locomotion in Shildon, will see the physical museums and the visitor experience reinvented to create inspiring and inclusive 21st century attractions.

At the centre of the newly designed National Railway Museum site will sit **Central Hall**, the gateway to our transformed museum. The building will unite our site, and provide a stunning welcome for our visitors, delivering a revitalised physical presence worthy of a national cultural institution.

We have always been good at preserving and celebrating the achievements of the past. But a new **Railway Futures Gallery** in Central Hall will help to link that past with the railways of today and the technology of tomorrow, so that we can inspire young people to shape the future.



Central Hall concept design by Feilden Fowles

In Shildon, the birthplace of the modern passenger railway and home to Locomotion, we will construct a brand-new building that will almost double the museum's footprint.

Locomotion Building Two will house impressive displays and draw on Shildon's unique heritage as the site of Europe's largest wagon works. We will explore the fascinating narrative of the world's first passenger railway between Stockton and Darlington; its connections to the Locomotion site and North Eastern railways.

Shildon is the world's first railway town and the workplace of railway pioneer Timothy Hackworth. We will continue to share and inspire the next generation of engineers and innovators with this story.

A sustainable open store will create opportunities for visitors to engage with the museum's collection and be an inviting presence that emphasises Locomotion's pivotal role as a cultural cornerstone for the community.



Locomotion Building Two
concept design, AOC Architects



Concept designs of Wonderlab:
The Bramall Gallery © De Matos Ryan

WONDERLAB: THE BRAMALL GALLERY

Wonderlab: The Bramall Gallery will be a ground-breaking interactive gallery exploring the how, what and why that underpin the creation of the railways.

This unmissable experience will fuel imaginations, sparking curiosity in the generation that will build the railways of the future.

It will offer a unique, hands-on and immersive opportunity to design, create and test solutions – just like real engineers. It will ensure that more of our visitors than ever leave the museum feeling as though a career in engineering could be for them.

Museums have an ever-growing responsibility to support education and address the UK's critical issues including the STEM skills gap. Wonderlab at the National Railway Museum will help plug this skills gap by engaging young minds to inspire future generations of engineers and operators.



BE PART OF THE ENGINEERING REVOLUTION

With our corporate partners, we will be the driving force in addressing the fundamental issues that the UK industry is facing, including the skills shortage, advancing technology and gender imbalance.

Support us as we play a critical role in addressing these concerns by:

- Bringing industry together to encourage productive debate and find the best solutions
- Engaging government proactively, as a trusted authority in the fields of engineering and railways
- Actively involving industry experts in exciting activities that ignite curiosity in engineering and science
- Working together to secure the future engineering workforce through inspiring and educational engagement activities for all ages

With our partners we have:

- Inspired 108,075 visitors through our Learning activities on the museum floor
- Offered an engineering hub, providing our visitors with access to 180 engineers
- Showcased at least 48% female representation from engineers and scientists





'Incredible heritage is showcased every day at the National Railway Museum where iconic locomotives and an unrivalled collection of engineering brilliance can be seen up close. It really is a truly wonderful asset for not just the city but also the country.'

David Horne
Managing Director, LNER

WHY BECOME A CORPORATE PARTNER?

- ✓ **Meet and network with high profile industry leaders** at our popular forum events. We make sure our topics are relevant and our audiences are small so you can ask questions to industry leaders you may not otherwise have access to
- ✓ **Raise your company profile** by aligning yourself with the Science Museum Group iconic brand
- ✓ **Showcase your organisation;** generous support is acknowledged on our donor board located in the main entrance and seen by over 750,000 visitors each year
- ✓ **Discounts on entertaining** clients or work away from the office in our unique event spaces surrounded by the world's greatest railway and science collections
- ✓ **Achieve your CSR ambitions** and enhance your social value through unique and sector specific activities
- ✓ **Address the skills gap** through bespoke partnership opportunities that inspire people to pursue careers in science and engineering
- ✓ **Celebrate achievements** at the prestigious, annual Director's Dinner held at the National Railway Museum
- ✓ **Impress clients and colleagues** with exclusive access to behind-the-scenes tours and thousands of objects not currently on display
- ✓ **Help us become the World's Railway Museum** as a partner in our ambitious redevelopment plans, Vision 2025, "the transformation of the National Railway Museum into an engineering powerhouse that connects the past with the present to inspire the innovators of the future"
- ✓ **Levelling up agenda?** Our sister museum Locomotion, located in Shildon, County Durham, the birthplace of the modern railway, is the perfect location to be part of these vital conversations



Help us to inspire future generations

YOUR CORPORATE PARTNER BENEFITS

	GOLD £30,000 + VAT	SILVER £15,000 + VAT	BRONZE £5,000 + VAT
INVITATIONS, NETWORKING AND ACCESS			
Invitations to exclusive VIP exhibitions, gallery openings and networking events at both the National Railway Museum (York) and Locomotion (Shildon)	✓	✓	✓
Invitations to our quarterly exclusive leadership events "Future of UK Rail" both at the National Railway Museum (York) and Locomotion (Shildon)	2	1	
Opportunity to influence the direction of the leadership events	✓		
Opportunity to designate a senior executive(s) to attend our prestigious Director's Dinner at the National Railway Museum	2	1	
Impress your customers with a curated tour of the National Railway Museum, during opening hours or your private event*	2	1	
Impress your customers with a curated tour of Locomotion, during opening hours or your private event*	2	1	
Access to a unique behind the scenes tour with a curator (during opening hours or your private event), uncovering the hidden gems of the museum's collection*	1		
ENTERTAINING			
Complimentary daytime meeting room hire at NRM for up to 10 people*	3	2	1
Complimentary daytime meeting room hire at Locomotion for up to 10 people*	3	2	1
50% discount on a (daytime or evening) hire of either of our two major venues, Great Hall and Station Hall*	1		
25% discount on a (daytime or evening) hire of either of our two major venues, Great Hall and Station Hall*	2	1	
10% discount on catering for private events (food only)	✓	✓	✓
Daytime access to hot desking and meeting space at our Smith Centre in central London. For designated senior stakeholders and guests during opening hours*	3+1 guest	2+1 guest	

EVERY PARTNER WILL RECEIVE:

	GOLD £30,000 + VAT	SILVER £15,000 + VAT	BRONZE £5,000 + VAT
BRANDING AND RECOGNITION			
Acknowledgment on National Railway Museum donor board	✓	✓	✓
Acknowledgment on Locomotion donor board	✓	✓	✓
Logo and link on the National Railway Museum and Locomotion websites	✓	✓	✓
Share your business news in our corporate e-newsletter	✓	✓	✓
Recognition in Science Museum Group Annual Review	✓	✓	✓
EMPLOYEE ENGAGEMENT			
Bespoke skills based and project based volunteering opportunities either at Locomotion or the National Railway Museum	✓	✓	✓
Team building days at either Locomotion or the National Railway Museum	✓	✓	✓
Regular e-newsletters	✓	✓	✓
Free tickets to chargeable museum activities (Mallard Experience, Road Train, Steam Rides and Miniature Railway)	25	15	10
ADDITIONAL BENEFITS			
Dedicated account manager	✓	✓	✓
10% discount in museum shops, in store and online (excluding locomotion models and concessional lines)	✓	✓	✓
10% discount in museum cafés	✓	✓	✓
Complimentary copies of the Science Museum Annual Review	✓	✓	✓
<p>* Subject to availability, direct costs payable, late notice availability only in December. Smith Centre must be prebooked and is subject to availability.</p> <p>Exclusive bespoke Platinum packages available</p>			

WHAT OUR PARTNERS SAY ABOUT US

‘Thank you for the invite to the recent virtual *‘The Future Of UK Rail And The Importance Of Sustainability’* forum. I have attended similar events but this was the most valuable, the speakers were very well informed, and a limited number of attendees meant it was like a physical round table, enabling us to ask questions and engage with the speakers. Well done! I will value the opportunity to be part of future events.’

David Taylor

Account Director High Speed Rail at Thales UK

‘Whilst we are firmly focused on investing in the future of Britain’s railway, our partnership with the NRM shows that we also celebrate its successful past. As long-term asset managers with a fleet of over 4,000 rail vehicles we are pleased to support the NRM as it explores how the railways contribute to our national life. Our wider collaboration with the NRM will include joint work on inspiring the next generation of young engineers as well as highlighting how the railway can sustainably contribute to delivering Net Zero.’

Mary Grant

Chief Executive Officer of Porterbrook



Help us inspire a generation.

For more information on how you can become a corporate partner
please contact us: corporatepartners@railwaymuseum.org.uk

railwaymuseum.org.uk

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The National Railway Museum is part of the Science Museum Group which is an exempt charity under schedule three of the Charities Act 2011 with the Department for Digital, Culture, Media and Sport (DCMS) acting as its principle regulator for charity law purposes. It is recognised as charitable by HM Revenue & Customs.



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