CORPORATE PARTNERSHIPS
MAKING CONNECTIONS

At the National Railway Museum we have a clear mission – to inspire the engineers of tomorrow. To succeed we need to do more. Partnerships with organisations who are passionate about science and engineering and who want to improve its understanding are vital.

In the past, with the essential support of our corporate partners, we have introduced young people to engineering through our successful Future Engineers programme, we have brought organisations together to discuss the burning issues facing the rail industry and entertained families with activities designed for corporate partner employees.

As we look to the future, we will turn the National Railway Museum into an engineering powerhouse, connecting the past with the present to inspire the innovators of the future. Vision 2025, our ambitious £55 million project, will completely transform the museum in York, attracting over 50% more visitors a year. We will encourage our visitors to think like an engineer through an energising interactive gallery, Wonderlab, where both adults and children can get hands on. Central Hall will provide a stunning new welcome to our museum, showcasing the cutting-edge innovations of today alongside future possibilities in mobility and rail travel. In addition we will double our gallery space at Locomotion in Shildon by constructing a brand-new building to display an additional 50 vehicles.

Corporate partnerships are essential to our future. Together we can positively impact UK industry through the promotion of science, technology, engineering and maths to build the workforce of the future.

As a corporate partner you will be connected to a network of industry leaders, receive exclusive access to a suite of museums, influence the debate on essential issues relating to the engineering and rail industries, and access inspiring content for your employees.

Thank you for considering joining this vital network of supporters and I look forward to working with you.

Judith McNicol
Director, National Railway Museum
“The National Railway Museum is the best possible showcase for both the history of, and today’s advances in, railways, to inspire the next generation into science, engineering, operations and the wider railway industry. Its future redevelopment will make that inspiration even more compelling. Everyone in the railway industry who looks forward should support the National Railway Museum in its vision for the future.”

Sir Peter Hendy CBE
Chair, Network Rail
Trustee, Science Museum Group
“Incredible heritage is showcased every day at the National Railway Museum where iconic locomotives and an unrivalled collection of engineering brilliance can be seen up close. It really is a truly wonderful asset for not just the city but also the country.”

David Horne
Managing Director, LNER
BE PART OF THE ENGINEERING REVOLUTION

With our corporate partners, we will be the driving force in addressing the fundamental issues that the UK industry is facing, including the skills shortage, advancing technology and gender imbalance.

Support us as we play a critical role in addressing these concerns by:

• Bringing industry together to encourage productive debate and find the best solutions
• Engaging government, proactively and honestly, as a trusted authority in the fields of engineering and railways
• Actively involving industry experts in exciting activities that ignite curiosity in engineering and science
• Working together to secure the future engineering workforce through inspiring and educational engagement activities for all ages

With our partners we have:

• Inspired 108,075 visitors through our Future Engineers activities on the museum floor
• Offered an engineering hub, providing our visitors with access to 180 engineers
• Showcased at least 48% female representation from engineers and scientists
“As a corporate partner you will be connected to a network of industry leaders, receive exclusive access to an international museum, influence the debate on essential issues relating to the engineering and rail industries, and access inspiring content for your employees.”

Judith McNicol
Director, National Railway Museum
WHY JOIN US?

• Meet and network with industry leaders at our popular events and debates

• Raise your company profile by aligning yourself with the National Railway Museum’s iconic brand

• Showcase your organisation; generous support is acknowledged on our donor board located in the main entrance and seen by over 750,000 visitors each year

• Entertain clients or work away from the office in our unique event spaces surrounded by the world’s greatest railway and science collections

• Achieve your CSR ambitions through unique and sector specific activities

• Construct the workforce of the future through bespoke partnership opportunities that inspire people to pursue careers in science and engineering

• Celebrate achievements at the prestigious, annual Director’s Dinner held at the National Railway Museum

• Impress clients and colleagues with exclusive access to behind the scenes tours and thousands of objects not currently on display

• Help us create the World’s Railway Museum as a partner in our ambitious redevelopment plans, Vision 2025, “the transformation of the National Railway Museum into an engineering powerhouse that connects the past with the present to inspire the innovators of the future”
## YOUR CORPORATE PARTNER BENEFITS

<table>
<thead>
<tr>
<th>INVITATIONS, NETWORKING AND ACCESS</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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</thead>
<tbody>
<tr>
<td>Invitations to exclusive VIP exhibitions, gallery openings and networking events</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Invitations to our exclusive leadership events, “Future of”</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Opportunity to influence the direction of the leadership events</td>
<td>YES</td>
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<tr>
<td>Opportunity to designate a senior executive(s) to attend our prestigious Director’s Dinner at the National Railway Museum</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Impress your customers with a curated tour of an exhibition at the National Railway Museum, during opening hours or your private event*</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Access to a unique behind the scenes tour with a curator (during opening hours or your private event), uncovering the hidden gems of the museum’s collection*</td>
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<tr>
<th>ENTERTAINING</th>
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<th>SILVER</th>
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<tr>
<td>Complimentary daytime hire of a meeting room for up to 10 people*</td>
<td>3</td>
<td>2</td>
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<tr>
<td>50% discount on a (daytime or evening) hire of either of our two major venues, Great Hall and Station Hall*</td>
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<tr>
<td>25% discount on a (daytime or evening) hire of either of our two major venues, Great Hall and Station Hall*</td>
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<td>1</td>
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<tr>
<td>10% discount on catering for private events (food only)</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Daytime access to hot desking and meeting space at our Smith Centre in central London. For designated senior stakeholders and guests during opening hours</td>
<td>3+1 guest</td>
<td>2+1 guest</td>
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<tr>
<td>Free tickets to chargeable museum activities (Mallard Experience, Road Train, Steam Rides and Miniature Railway)</td>
<td>25</td>
<td>15</td>
<td>10</td>
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EVERY PARTNER WILL RECEIVE:

<table>
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<tr>
<th>BRANDING AND RECOGNITION</th>
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<tr>
<td>Acknowledgment on NRM donor board</td>
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<tr>
<td>Logo and link on the National Railway Museum website</td>
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<tr>
<td>Share your business news in our corporate e-newsletter</td>
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<tr>
<td>Recognition in Science Museum Group Annual Review</td>
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<tr>
<th>EMPLOYEE ENGAGEMENT</th>
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<tr>
<td>Bespoke skills-based and project-based volunteering and team building opportunities</td>
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<td>Achieve your corporate social responsibility objectives</td>
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<td>Quarterly e-newsletters</td>
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<tr>
<th>ADDITIONAL BENEFITS</th>
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<tr>
<td>Dedicated account manager</td>
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<td>10% discount in museum shops, in-store and online</td>
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<tr>
<td>10% discount in museum cafés</td>
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<td>Complimentary copies of our Annual Review</td>
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* Subject to availability, direct costs payable
  Exclusive bespoke Platinum packages available
FIND OUT MORE ABOUT OUR CORPORATE PARTNERSHIP OPPORTUNITIES

Company details

Company ____________________________ Company address ____________________________
First name __________________________ Surname ____________________________ Job title ____________________________
Mobile ____________________________ Email ____________________________

What would you like to achieve from your Partnership?

☐ High-level leadership events ☐ Skills agenda (STEM)
☐ High-level networking events ☐ Vision 2025
☐ Venue hire ☐ Employee engagement
☐ Increase brand awareness ☐ Employee skills based volunteering opportunities
☐ Corporate social responsibility ☐ Engage in the development of the museum

What level of Corporate Partnership would you be interested in?

☐ GOLD (£30,000 + VAT)
☐ SILVER (£15,000 + VAT)
☐ BRONZE (£5,000 + VAT)

*Exclusive bespoke Platinum partnerships are available.

Please return this form to our Corporate Partnerships team

E-mail katherine.mills@railwaymuseum.org.uk or nick.greatrex@railwaymuseum.org.uk
Postal address: National Railway Museum, Leeman Road, York YO26 4XJ
For an informal conversation call: 01904 685735 or 01904 929514

*Your information will be processed for administration, marketing and charitable purposes in accordance with our Privacy Policy, the General Data Protection Regulation (GDPR) and any related data protection laws applicable in the UK. We will not share your personal details without your consent nor email you about our events, fundraising and activities unless you choose to hear from us. If you have any questions regarding the use of your data, please read our Privacy Policy or contact us. The National Railway Museum is part of the Science Museum Group.
Help us to inspire future generations
Help us inspire a generation.

Find out more by contacting us at:

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The National Railway Museum is part of the Science Museum Group which is an exempt charity under schedule three of the Charities Act 2011 with the Department for Digital, Culture, Media and Sport (DCMS) acting as its principle regulator for charity law purposes. It is recognised as charitable by HM Revenue & Customs.